



## **ORDER**

## Flight Dates 09/12/12-09/17/12

<u>Order Sep</u> 00:20:00

Product Estimate # 1747

Contract / Revision 310522 / Carmona for Arizona Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

09/10/12 09/10/12 Billing Contact Order Type GENERAL

Advertiser Carmona / Democrat / US Se Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Agency GMMB Inc

Buying Contact

Rev Codes POL POL CAND

Sales Office EWSDC Product Codes PL
Sales Region NAT Priority P-1

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency Ref 2

Advertiser Ref

## Primary Account Executive

Dave Lombardo

Account Executive Order% Start Date End Date

Dave Lombardo 100%

Tanya Winscott %

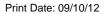
Order Share 19% Market Value 249105

| Competing Station | on % of Order | Amount |
|-------------------|---------------|--------|
| CABLE             | %             | 0      |
| KASW              | 3%            | 7473   |
| KDRX              | %             | 0      |
| KPHO              | 22%           | 54803  |
| KPNX              | 24%           | 59785  |
| KPPX              | %             | 0      |
| KSAZ              | 18%           | 44838  |
| KTVK              | 11%           | 27401  |
| KTVW              | %             | 0      |
| KUSK              | %             | 0      |
| KUTP              | 3%            | 7473   |
| UNKWN             | %             | 0      |

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount 0.00 08/27/12 09/17/12 \$40,230.50 September 2012 105 \$40,230.50 \$47,330.00 105 \$47,330.00 105 \$40,230.50 \$47,330.00 0.00 Totals

|                                                                       |                        |              |                        |                |        |     |              |          | Tota  | ıls      |
|-----------------------------------------------------------------------|------------------------|--------------|------------------------|----------------|--------|-----|--------------|----------|-------|----------|
| Ln Ch Start End                                                       | Inventory Code         | Break        | Start/End 7            | Time Days      | Len Sp | ots | Rate Pri     | Rtg Type | Spots | Amount   |
| N 1 KNXV 09/12/12 09/14/12                                            | M-F 5-6am<br>M-F 5-6am | CM           | 5am-6am                | WГF            | :30    | 4   | \$70.00 P-6  | 0.00 NM  | 4     | \$280.00 |
| Start Date         End Date           Week: 09/10/12         09/16/12 | <u>Weekdays</u><br>WTF | Spots/Week 4 | <u>Rate</u><br>\$70.00 | Rating<br>0.00 |        |     |              |          |       |          |
| N 2 KNXV 09/17/12 09/17/12                                            | M-F 5-6am<br>M-F 5-6am | СМ           | 5am-6am                | М              | :30    | 1   | \$70.00 P-6  | 0.00 NM  | 1     | \$70.00  |
| Start Date         End Date           Week: 09/17/12         09/23/12 | Weekdays<br>M          | Spots/Week 1 | <u>Rate</u><br>\$70.00 | Rating<br>0.00 |        |     |              |          |       |          |
| N 3 KNXV 09/12/12 09/14/12                                            | _                      | CM           | 6am-7am                | WTF            | :30    | 4   | \$150.00 P-6 | 0.00 NM  | 4     | \$600.00 |



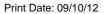




<u>Original Date / Revision</u> 09/10/12/ 09/10/12 <u>Order Sep</u> 00:20:00

Advertiser Carmona / Democrat / US S Product Carmona for Arizona Estimate # 1747

|                                   |                      |                                 |               |                         |                |         |     |               |            | Tota  | als             |
|-----------------------------------|----------------------|---------------------------------|---------------|-------------------------|----------------|---------|-----|---------------|------------|-------|-----------------|
| Ln Ch Start                       | End                  | Inventory Code                  | Break         | Start/End Ti            | ime Days       | Len Spo | ots | Rate Pri      | Rtg Type   | Spots | Amount          |
|                                   |                      | M-F 6-7am<br>M-F 6-7am          |               |                         |                |         |     |               |            |       |                 |
| Start Date                        | End Date             | Weekdays                        | Spots/Week    | Rate                    | Rating         |         |     |               |            |       |                 |
| Week: 09/10/12                    | 09/16/12             | WTF                             | - 4           | \$150.00                | 0.00           |         |     | \$450.00 D.0  | 0.00.00.0  | 4     | <b>#450.00</b>  |
| N 4 KNXV 09/17/                   | 12 09/17/12          | M-F 6-7am<br>M-F 6-7am          | СМ            | 6am-7am                 | M              | :30     | 1   | \$150.00 P-6  | 0.00 NM    | 1     | \$150.00        |
| Start Date Week: 09/17/12         | End Date<br>09/23/12 | Weekdays<br>M                   | Spots/Week 1  | <u>Rate</u><br>\$150.00 | Rating<br>0.00 |         |     |               |            |       |                 |
| N 5 KNXV 09/12/                   | 12 09/14/12          | M-F 7-9am<br>M-F 7-9am          | СМ            | 7am-9am                 | WГF            | :30     | 6   | \$150.00 P-6  | 0.00 NM    | 6     | \$900.00        |
| Start Date                        | End Date             | Weekdays<br>WTF                 | Spots/Week    | Rate                    | Rating         |         |     |               |            |       |                 |
| Week: 09/10/12<br>N 6 KNXV 09/17/ | 09/16/12             | M-F 7-9am                       | CM            | \$150.00<br>7am-9am     | 0.00<br>M      | :30     | 1   | \$150.00 P-6  | 0.00 NM    | 1     | \$150.00        |
| N 0 KNAV 09/17/                   | 12 09/11/12          | M-F 7-9am                       | Civi          | 7 am-sam                | 141            | .30     | ٠   | \$130.00 F-0  | O.OO INIVI | '     | \$130.00        |
| Start Date<br>Week: 09/17/12      | End Date<br>09/23/12 | <u>Weekdays</u><br>M            | Spots/Week 1  | Rate<br>\$150.00        | Rating<br>0.00 |         |     |               |            |       |                 |
| N 7 KNXV 09/15/                   | 12 09/15/12          | Sa 6-7am GMA                    | CM            | 6am-7am                 | S-             | :30     | 1   | \$165.00 P-3  | 0.00 NM    | 1     | \$165.00        |
| 01                                | E. J.D. I.           | Sa 6-7am Good I                 | J             | Data                    | Dating         |         |     |               |            |       |                 |
| Start Date Week: 09/10/12         | End Date<br>09/16/12 | <u>Weekdays</u><br>S-           | Spots/Week 1  | <u>Rate</u><br>\$165.00 | Rating<br>0.00 |         |     |               |            |       |                 |
| N 8 KNXV 09/16/                   | 12 09/16/12          | Su 6-7am GMA<br>Su 6-7am Good I | CM<br>Morning | 6am-7am                 | S              | :30     | 1   | \$165.00 P-3  | 0.00 NM    | 1     | \$165.00        |
| Start Date                        | End Date             | Weekdays                        | Spots/Week    | Rate                    | Rating         |         |     |               |            |       |                 |
| Week: 09/10/12                    | 09/16/12             | S                               | 1             | \$165.00                | 0.00           |         |     |               |            |       |                 |
| N 9 KNXV 09/16/                   | 12 09/16/12          | Su 8-9am<br>ABC This Week       | СМ            | 8-9am                   | S              | :30     | 1   | \$1,000.00 FX | 0.00 NM    | 1     | \$1,000.00      |
| Start Date Week: 09/10/12         | End Date<br>09/16/12 | Weekdays                        | Spots/Week 1  | Rate<br>\$1,000.00      | Rating<br>0.00 |         |     |               |            |       |                 |
| N10 KNXV 09/12/                   |                      | M-F 9am-10am                    | CM            | 9am-10am                | WГF            | :30     | 4   | \$100.00 P-3  | 0.00 NM    | 4     | \$400.00        |
|                                   |                      | Sonoran Living                  |               |                         | <b>5</b>       |         |     |               |            |       |                 |
| Start Date Week: 09/10/12         | End Date<br>09/16/12 | <u>Weekdays</u><br>WTF          | Spots/Week 4  | <u>Rate</u><br>\$100.00 | Rating<br>0.00 |         |     |               |            |       |                 |
| N11 KNXV 09/17/                   | 12 09/17/12          | M-F 9am-10am                    | CM            | 9am-10am                | M              | :30     | 1   | \$100.00 P-3  | 0.00 NM    | 1     | \$100.00        |
| Ctort Data                        | End Data             | Sonoran Living                  | Cnoto/Mook    | Doto                    | Dating         |         |     |               |            |       |                 |
| Start Date<br>Week: 09/17/12      | End Date<br>09/23/12 | <u>Weekdays</u><br>M            | Spots/Week 1  | <u>Rate</u><br>\$100.00 | Rating<br>0.00 |         |     |               |            |       |                 |
| N12 KNXV 09/12/                   | 12 09/14/12          | M-F 10am-11am<br>The View       | СМ            | 10am-11am               | WГF            | :30     | 4   | \$450.00 P-3  | 0.00 NM    | 4     | \$1,800.00      |
| Start Date Week: 09/10/12         | End Date<br>09/16/12 | Weekdays<br>WTF                 | Spots/Week 4  | Rate<br>\$450.00        | Rating<br>0.00 |         |     |               |            |       |                 |
| N13 KNXV 09/17/                   |                      | M-F 10am-11am                   | CM            | 10am-11am               | M              | :30     | 1   | \$450.00 P-3  | 0.00 NM    | 1     | \$450.00        |
|                                   |                      | The View                        |               |                         |                |         |     | *             |            |       | *******         |
| Start Date<br>Week: 09/17/12      | End Date<br>09/23/12 | <u>Weekdays</u><br>M            | Spots/Week 1  | Rate<br>\$450.00        | Rating<br>0.00 |         |     |               |            |       |                 |
| N14 KNXV 09/12/                   | 12 09/14/12          | M-F 11am-12pm<br>ABC15 News at  | CM<br>11AM    | 11am-12pm               | WГF            | :30     | 4   | \$100.00 P-6  | 0.00 NM    | 4     | \$400.00        |
| Start Date                        | End Date             | Weekdays                        | Spots/Week    | Rate                    | Rating         |         |     |               |            |       |                 |
| Week: 09/10/12                    | 09/16/12             | WTF                             | 4             | \$100.00                | 0.00           |         |     | #400 00 B 0   | 0.00.111   |       | <b>#</b> 400.00 |
| N15 KNXV 09/17/                   | 12 09/17/12          | M-F 11am-12pm<br>ABC15 News at  | CM<br>11AM    | 11am-12pm               | M              | :30     | 1   | \$100.00 P-6  | 0.00 NM    | 1     | \$100.00        |
| Start Date                        | End Date             | Weekdays                        | Spots/Week    | Rate                    | Rating         |         |     |               |            |       |                 |







<u>Original Date / Revision</u> 09/10/12/ 09/10/12 <u>Order Sep</u> 00:20:00

Advertiser Carmona / Democrat / US S Product Carmona for Arizona Estimate # 1747

| Ln Ch            | Start            | End                  | Inventory Code                  | Break           | Start/End Ti            | me Days        | Len Sp | ots | Rate Pri     | Rta Tyne | Tot<br>Spots | als<br>Amount |
|------------------|------------------|----------------------|---------------------------------|-----------------|-------------------------|----------------|--------|-----|--------------|----------|--------------|---------------|
| N15 KNXV         |                  | 2 09/17/12           | M-F 11am-12pm                   | CM              | 11am-12pm               | M              | :30    | 1   | \$100.00 P-6 | 0.00 NM  | 1            | \$100.00      |
| Ct-              |                  | Frad Data            | ABC15 News at 1                 |                 | Data                    | Datina         |        |     |              |          |              |               |
| Sta<br>Week: 09/ | rt Date<br>17/12 | End Date<br>09/23/12 | <u>Weekdays</u><br>M            | Spots/Week 1    | Rate<br>\$100.00        | Rating<br>0.00 |        |     |              |          |              |               |
|                  |                  |                      | M-F 12pm-1pm<br>The Chew        | CM              | 12pm-1pm                | WГF            | :30    | 4   | \$200.00 P-3 | 0.00 NM  | 4            | \$800.00      |
| Sta<br>Week: 09/ | rt Date<br>10/12 | End Date<br>09/16/12 | Weekdays<br>WTF                 | Spots/Week 4    | <u>Rate</u><br>\$200.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N17 KNXV         | 09/17/1          | 2 09/17/12           | M-F 12pm-1pm<br>The Chew        | CM              | 12pm-1pm                | M              | :30    | 1   | \$200.00 P-3 | 0.00 NM  | 1            | \$200.00      |
| Week: 09/        |                  | End Date<br>09/23/12 | Weekdays<br>M                   | Spots/Week<br>1 | <u>Rate</u><br>\$200.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N18 KNXV         | 09/12/1          | 2 09/14/12           | M-F 2pm-3pm<br>General Hospital | CM              | 2pm-3pm                 | WTF            | :30    | 4   | \$175.00 P-6 | 0.00 NM  | 4            | \$700.00      |
| Sta<br>Week: 09/ | rt Date<br>10/12 | End Date<br>09/16/12 | <u>Weekdays</u><br>WTF          | Spots/Week 4    | Rate<br>\$175.00        | Rating<br>0.00 |        |     |              |          |              |               |
| N19 KNXV         | 09/17/1          | 2 09/17/12           | M-F 2pm-3pm<br>General Hospital | CM              | 2pm-3pm                 | M              | :30    | 1   | \$175.00 P-6 | 0.00 NM  | 1            | \$175.00      |
| Sta<br>Week: 09/ | rt Date<br>17/12 | End Date<br>09/23/12 | Weekdays<br>M                   | Spots/Week 1    | <u>Rate</u><br>\$175.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N20 KNXV         | 09/12/1          | 2 09/14/12           | M-F 3pm-4pm<br>Katie            | CM              | 3pm-4pm                 | WTF            | :30    | 8   | \$500.00 P-3 | 0.00 NM  | 8            | \$4,000.00    |
| Sta<br>Week: 09/ | rt Date<br>10/12 | End Date<br>09/16/12 | Weekdays<br>WTF                 | Spots/Week 8    | <u>Rate</u><br>\$500.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N21 KNXV         | 09/17/1          | 2 09/17/12           | M-F 3pm-4pm<br>Katie            | CM              | 3pm-4pm                 | M              | :30    | 2   | \$500.00 P-3 | 0.00 NM  | 2            | \$1,000.00    |
| Sta<br>Week: 09/ | rt Date<br>17/12 | End Date<br>09/23/12 | Weekdays<br>M                   | Spots/Week 2    | <u>Rate</u><br>\$500.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N22 KNXV         | 09/12/1          | 2 09/14/12           | M-F 430pm-5pm<br>M-F 430pm-5pm  | CM              | 430pm-5pm               | WГF            | :30    | 4   | \$500.00 P-2 | 0.00 NM  | 4            | \$2,000.00    |
| Sta<br>Week: 09/ | rt Date<br>10/12 | End Date<br>09/16/12 | Weekdays<br>WTF                 | Spots/Week 4    | <u>Rate</u><br>\$500.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N23 KNXV         | 09/17/1          | 2 09/17/12           | M-F 430pm-5pm<br>M-F 430pm-5pm  | СМ              | 430pm-5pm               | M              | :30    | 1   | \$500.00 P-2 | 0.00 NM  | 1            | \$500.00      |
| Sta<br>Week: 09/ | rt Date<br>17/12 | End Date<br>09/23/12 | Weekdays<br>M                   | Spots/Week 1    | <u>Rate</u><br>\$500.00 | Rating<br>0.00 |        |     |              |          |              |               |
| N24 KNXV         | 09/12/1          | 2 09/14/12           | M-F 4pm-430pm<br>4PM News       | СМ              | 4pm-430pm               | WΓF            | :30    | 4   | \$200.00 P-6 | 0.00 NM  | 4            | \$800.00      |
| Sta<br>Week: 09/ | rt Date<br>10/12 | End Date<br>09/16/12 | Weekdays<br>WTF                 | Spots/Week 4    | Rate<br>\$200.00        | Rating<br>0.00 |        |     |              |          |              |               |
| N25 KNXV         | 09/17/1          | 2 09/17/12           | M-F 4pm-430pm<br>4PM News       | CM              | 4pm-430pm               | M              | :30    | 1   | \$200.00 P-6 | 0.00 NM  | 1            | \$200.00      |
| Sta<br>Week: 09/ | rt Date<br>17/12 | End Date<br>09/23/12 | Weekdays<br>M                   | Spots/Week 1    | Rate<br>\$200.00        | Rating<br>0.00 |        |     |              |          |              |               |
| N26 KNXV         | 09/12/1          | 2 09/14/12           | M-F 5pm-530pm<br>M-F 5pm-530pm  | CM              | 5pm-530pm               | WГF            | :30    | 4   | \$250.00 P-6 | 0.00 NM  | 4            | \$1,000.00    |
| Sta<br>Week: 09/ | rt Date<br>10/12 | End Date<br>09/16/12 | Weekdays<br>WTF                 | Spots/Week 4    | Rate<br>\$250.00        | Rating<br>0.00 |        |     |              |          |              |               |
|                  |                  |                      | M-F 5pm-530pm<br>M-F 5pm-530pm  | СМ              | 5pm-530pm               | M              | :30    | 1   | \$250.00 P-6 | 0.00 NM  | 1            | \$250.00      |
| Sta              | rt Date          | End Date             | Weekdays                        | Spots/Week      | Rate                    | Rating         |        |     |              |          |              |               |







<u>Original Date / Revision</u> 09/10/12/ 09/10/12 <u>Order Sep</u> 00:20:00

Advertiser Carmona / Democrat / US S Product Carmona for Arizona Estimate # 1747

|                             |              |                      |                                    |                 |                         |                |         |     |                |          | Tota | als        |
|-----------------------------|--------------|----------------------|------------------------------------|-----------------|-------------------------|----------------|---------|-----|----------------|----------|------|------------|
| Ln Ch                       | Start        | End                  | Inventory Code                     | Break           | Start/End Ti            | me Days        | Len Spo | ots | Rate Pri       | Rtg Type |      | Amount     |
| N27 KNXV                    | 09/17/12     | 2 09/17/12           | M-F 5pm-530pm<br>M-F 5pm-530pm     | CM              | 5pm-530pm               | M              | :30     | 1   | \$250.00 P-6   | 0.00 NM  | 1    | \$250.00   |
| Start<br>Week: 09/1         | Date<br>7/12 | End Date<br>09/23/12 | Weekdays<br>M                      | Spots/Week 1    | <u>Rate</u><br>\$250.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N28 KNXV                    | 09/12/12     | 2 09/14/12           | M-F 6pm-630pm<br>M-F 6pm-630pm     | СМ              | 6pm-630pm               | WTF            | :30     | 4   | \$250.00 P-6   | 0.00 NM  | 4    | \$1,000.00 |
| Start<br>Week: 09/10        | Date<br>0/12 | End Date<br>09/16/12 | Weekdays<br>WTF                    | Spots/Week<br>4 | <u>Rate</u><br>\$250.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N29 KNXV (                  | 09/17/1:     | 2 09/17/12           | M-F 6pm-630pm<br>M-F 6pm-630pm     | СМ              | 6pm-630pm               | M              | :30     | 1   | \$250.00 P-6   | 0.00 NM  | 1    | \$250.00   |
| Week: 09/17                 |              | End Date<br>09/23/12 | Weekdays<br>M                      | Spots/Week 1    | <u>Rate</u><br>\$250.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N30 KNXV (                  |              |                      | Su 5pm News<br>SU 5pm-530pm N      |                 | 5pm-530pm               | S              | :30     | 1   | \$250.00 P-3   | 0.00 NM  | 1    | \$250.00   |
| Start<br>Week: 09/10        | Date<br>0/12 | End Date<br>09/16/12 | <u>Weekdays</u><br>S               | Spots/Week 1    | <u>Rate</u><br>\$250.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N31 KNXV                    |              |                      | M-F 630pm-7pm<br>M-F 630p-7p       | СМ              | 630pm-7pm               | WTF            | :30     | 4   | \$700.00 P-3   | 0.00 NM  | 4    | \$2,800.00 |
| <u>Start</u><br>Week: 09/10 | Date<br>0/12 | End Date<br>09/16/12 | Weekdays<br>WTF                    | Spots/Week 4    | <u>Rate</u><br>\$700.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N32 KNXV                    | 09/17/12     | 2 09/17/12           | M-F 630pm-7pm<br>M-F 630p-7p       | СМ              | 630pm-7pm               | M              | :30     | 1   | \$700.00 P-3   | 0.00 NM  | 1    | \$700.00   |
| Start<br>Week: 09/17        | Date<br>7/12 | End Date<br>09/23/12 | Weekdays<br>M                      | Spots/Week<br>1 | <u>Rate</u><br>\$700.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N33 KNXV (                  | 09/17/12     | 2 09/17/12           | CMA Music Festiv                   |                 | 7-10pm                  | M              | :30     | 2   | \$2,000.00 P-6 | 0.00 NM  | 2    | \$4,000.00 |
| Week: 09/17                 |              | End Date<br>09/23/12 | Weekdays<br>M                      |                 | Rate<br>\$2,000.00      | Rating<br>0.00 |         |     |                |          |      |            |
| N34 KNXV (                  |              |                      | Wednesday Prime<br>Wednesday Prime | е В             | 8pm-9pm                 | W              | :30     | 1   | \$5,000.00 P-3 | 0.00 NM  | 1    | \$5,000.00 |
| Week: 09/10                 |              | End Date<br>09/16/12 | <u>Weekdays</u><br>W               | Spots/Week 1    | Rate<br>\$5,000.00      | Rating<br>0.00 |         |     |                |          |      |            |
| N35 KNXV (                  | 09/12/12     |                      | Wednesday Prime<br>Wednesday Prime |                 | 9pm-10pm                | W              | :30     | 1   | \$1,000.00 P-6 | 0.00 NM  | 1    | \$1,000.00 |
| Week: 09/10                 |              | End Date<br>09/16/12 | <u>Weekdays</u><br>W               | Spots/Week 1    | Rate<br>\$1,000.00      | Rating<br>0.00 |         |     |                |          |      |            |
|                             |              |                      | Thursday Prime A                   | 4               | 7pm-8pm                 | T              | :30     | 1   | \$2,000.00 P-6 | 0.00 NM  | 1    | \$2,000.00 |
| Start<br>Week: 09/10        | Date<br>0/12 | End Date<br>09/16/12 | <u>Weekdays</u><br>T               | Spots/Week<br>1 | Rate<br>\$2,000.00      | Rating<br>0.00 |         |     |                |          |      |            |
| N37 KNXV                    | 09/16/12     | 2 09/16/12           | Sunday Prime D<br>Sunday Prime D   | CM              | 9pm-10pm                | S              | :30     | 1   | \$2,000.00 P-6 | 0.00 NM  | 1    | \$2,000.00 |
| Week: 09/10                 |              | End Date<br>09/16/12 | Weekdays<br>S                      | Spots/Week<br>1 | Rate<br>\$2,000.00      | Rating<br>0.00 |         |     |                |          |      |            |
| N38 KNXV (                  |              |                      | M-F 10-1035pm<br>10pm News         | СМ              | 10pm-1035pi             | mWTF           | :30     | 4   | \$850.00 P-3   | 0.00 NM  | 4    | \$3,400.00 |
| Start<br>Week: 09/10        | Date<br>0/12 | End Date<br>09/16/12 | Weekdays<br>WTF                    | Spots/Week<br>4 | <u>Rate</u><br>\$850.00 | Rating<br>0.00 |         |     |                |          |      |            |
| N39 KNXV                    | 09/17/1      | 2 09/17/12           | M-F 10-1035pm<br>10pm News         | СМ              | 10pm-1035pi             | m M            | :30     | 1   | \$850.00 P-3   | 0.00 NM  | 1    | \$850.00   |
| Start                       | Date         | End Date             | Weekdays                           | Spots/Week      | Rate                    | Rating         |         |     |                |          |      |            |



<u>Original Date / Revision</u> 09/10/12/ 09/10/12 <u>Order Sep</u> 00:20:00

Advertiser Carmona / Democrat / US S Product Carmona for Arizona Estimate # 1747

|                                                                     |                                     |                     |           |                                         | Totals                                  |
|---------------------------------------------------------------------|-------------------------------------|---------------------|-----------|-----------------------------------------|-----------------------------------------|
| Ln Ch Start End                                                     | Inventory Code Break                | Start/End Time Days | Len Spots | Rate Pri Rtg Type                       |                                         |
| N39 KNXV 09/17/12 09/17/12                                          | M-F 10-1035pm CM                    | 10pm-1035pm M       | :30 1     | \$850.00 P-3 0.00 NM                    | 1 \$850.00                              |
|                                                                     | 10pm News                           |                     |           |                                         |                                         |
| <u>Start Date</u> <u>End Date</u><br>Week: 09/17/12 <u>09/23/12</u> | Weekdays Spots/Week                 |                     |           |                                         |                                         |
| N40 KNXV 09/12/12 09/14/12                                          |                                     | 1035pm-1102pm WTF   | :30 4     | \$225.00 P-6 0.00 NM                    | 4 \$900.00                              |
|                                                                     | Nightline                           |                     |           | <b>*</b>                                |                                         |
| Start Date End Date                                                 | Weekdays Spots/Week                 |                     |           |                                         |                                         |
| Week: 09/10/12 09/16/12                                             | WTF                                 | Ψ220.00 0.00        |           |                                         | !                                       |
| N41 KNXV 09/17/12 09/17/12                                          | M-F 1035pm-1102pm CM                | 1035pm-1102pm M     | :30 1     | \$225.00 P-6 0.00 NM                    | 1 \$225.00                              |
| Start Date End Date                                                 | Nightline Weekdays Spots/Week       | Rate Rating         |           |                                         |                                         |
| Week: 09/17/12 09/23/12                                             | M                                   |                     |           |                                         |                                         |
| N42 KNXV 09/15/12 09/15/12                                          | SA 10-1035pm CM                     | 10pm-1035pm S-      | :30 1     | \$450.00 P-3 0.00 NM                    | 1 \$450.00                              |
|                                                                     | 10pm News                           |                     |           |                                         |                                         |
| Start Date End Date                                                 | Weekdays Spots/Week                 |                     |           |                                         |                                         |
| Week: 09/10/12 09/16/12                                             |                                     | ψ+30.00 0.00        | 00 4      | #050.00 D.O. 0.00 NIM                   | 4 050.00                                |
| N43 KNXV 09/16/12 09/16/12                                          | SU 10-1035pm CM<br>10pm News        | 10pm-1035pm S       | :30 1     | \$850.00 P-3 0.00 NM                    | 1 \$850.00                              |
| Start Date End Date                                                 | Weekdays Spots/Week                 | Rate Rating         |           |                                         |                                         |
| Week: 09/10/12 09/16/12                                             | S                                   | \$850.00 0.00       |           |                                         | <u> </u>                                |
| N44 KNXV 09/12/12 09/14/12                                          | M-F 1236am-110am CM                 | 1236am-110am WГF    | :30 4     | \$75.00 P-3 0.00 NM                     | 4 \$300.00                              |
| 0                                                                   | M-F 1236am-110am                    | D ( D (             |           |                                         |                                         |
| <u>Start Date</u> <u>End Date</u><br>Week: 09/10/12 <u>End Date</u> | Weekdays Spots/Week                 | <u> </u>            |           |                                         |                                         |
| N45 KNXV 09/14/12 09/14/12                                          | Friday Prime C CM                   | 9pm-10pm F          | :30 1     | \$2,000.00 P-6 0.00 NM                  | 1 \$2,000.00                            |
|                                                                     | Friday Prime C                      | -1 -1               |           | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| Start Date End Date                                                 | Weekdays Spots/Week                 | <u> </u>            |           |                                         |                                         |
| Week: 09/10/12 09/16/12                                             | F 1                                 | \$2,000.00 0.00     |           |                                         |                                         |
| N46 KNXV 09/16/12 09/16/12                                          | Sunday Prime B CM<br>Sunday Prime B | 7pm-8pm S           | :30 1     | \$1,000.00 P-6 0.00 NM                  | 1 \$1,000.00                            |
| Start Date End Date                                                 | Weekdays Spots/Week                 | Rate Rating         |           |                                         |                                         |
| Week: 09/10/12 09/16/12                                             | S 1                                 | \$1,000.00 0.00     |           |                                         | <u> </u>                                |

Totals 105 \$47,330.00